

## **SAM DUNN, Graphic Designer**

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sam@designbysamdunn.com • 415.819.8991

Tenacious, efficient, creative, adaptable, and self-motivated graphic designer with solid production skills, diverse project management and client relations experience.

### **WORK EXPERIENCE / ACHIEVEMENTS**

*2000 – Present*

#### **Contract Graphic and Production Designer; Sole Proprietor, Design by Sam Dunn, SF, CA**

- Designed, assembled, and maintain over 16 eye-catching, memorable brochure-style websites for a variety of interests, including several musicians, artists and other forms of cost effective self-promotion and expression endeavors. Emphasis on intelligent navigation and easily accessible information. Notable clients include world-renown Turtle Island String Quartet and Master Cuban Artist, Raúl Camilo
- Devised branding/identity systems, designed logos and implemented style guides for more than ten companies, artists, and entrepreneurs. Uses include stationary systems, signage, web mastheads, brochures, press kits, promotional items. Specializing in type-centric imagery
- Accomplished exceptional book cover and interior design, layout, and copyediting of “Behind the Numbers,” a 160-page coffee table book profiling current and legendary Oakland Raider players, coaches, and cheerleaders for the official Oakland Raiders photographer. A portion of the proceeds benefited the Tracey Biletnikoff Foundation for women and girls at risk
- Designed and developed compelling and cost-effective cd and dvd package design for musicians, filmmakers and television shows
- Provided production design on several catalogs, newsletters, and other printed material for a variety of clients, including Image Conscious and Folkmanis Puppets, all with very tight deadlines, which were continually met. Special accolades have been given for my superior InDesign knowledge
- Maintained outstanding client communication and project management, including accurate quoting and deadline fulfillment; provided excellent design distilment of clients’ vision

*1995 – 2000*

#### **Freelance/Temp Graphic and Production Designer, New York, NY, Harrisburg, Pennsylvania**

- Worked with diverse companies to accomplish a variety of print design and production assignments, including magazine ads, brochures, collateral material, annual reports, presentations; mechanical setup and archiving. Companies included several Ad Agencies (Lowe & Partners, Bozell Worldwide, Harrison & Starr, Lippincott and Margulies, among others), and Goldman Sachs (one year assignment designing, compiling and editing presentations for their highly sensitive and demanding Mergers and Acquisitions department)

### **EDUCATION / INSTRUCTION**

*1995 – Present*    **Ongoing** courses, seminars, workshops in graphic design, graphic design programs, typography, color theory, print and web production, peer associations. All on Mac platform.

*2002 – Present*    **Teaching Assistant** for UC Berkeley Graphic Design Instructors. Courses included InDesign (Author Diane Burns, Instructor) Photoshop (Digital Artist Alicia Buelow, Instructor), Illustrator, Dreamweaver, Color Theory.

*2003*                **Graphic Design Certificate**, UC Berkeley, San Francisco, CA

*1989*                **B.A., English/Writing**, Westminster College, Salt lake City, UT

PLEASE VIEW EXAMPLES OF SAM DUNN'S WORK AT:

<http://www.designbysamdunn.com/>